

# Keep your business well-nourished: 15 investments into working smarter.

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**Disclaimer:** I'm recommending only what I myself have read, studied, participated in and found transformative and freeing in my online teaching business.

Some links that I might be affiliate (marked with \*), and I'm also recommending a few of my own resources because I believe they're the only ones of a kind, designed by a teacherpreneur for other teacherpreneurs and help you start working smarter.

I believe based on my own results first of all and the results I've seen in my clients' businesses, these programs and tools *transform* teachers into online teacherpreneurs and help them become more productive and business-minded over a relatively short period of time.

## **Paid options:**

1. [Becoming a Writer](#) (Cathy Presland's course on Udemy).
2. [Start a Business you Love](#) (Cathy Presland's course on Udemy).
3. [Write with Clarity and Confidence](#) (Veronika Palovska's copy writing coaching program).
4. [Buffer \(paid version\)](#) + [feedly](#) (paid version that links with Buffer) to rock your social media!
5. [Opted Out of the \\*Real Job\\*](#): my book + journal with Veronika Palovska

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6. Small jobs >> guides, PDFs, workbooks, video editing, etc. ([Fiverr](#))
7. [Scheduling software that doesn't fail](#)\*
8. [Smart Teacher's Library](#) + [coaching](#) with Elena Mutoonono (if you're a beginner with no clue)
9. [Mailchimp](#) to get started with email marketing.
10. [Beyond Satisfaction](#) by Breanne Dyck: an e-book on how *and why* you should create online courses.

**Time investments (these resources are free, but you need to invest time if you want these to work for you):**

1. Social media ([Opted Out](#): a Free community of online teachers who want to work smarter).
2. [Free list builder course](#) by Elena Mutoonono.
3. [Copy Detox for Teacherpreneurs](#) (improve copywriting skills for your website) by Veronika Palovska.
4. [Lead Yourself Backwards](#) an e-book by Tara Gentile.
5. Alexandra Franzen's book [Email is wonderful](#) on how to write emails.